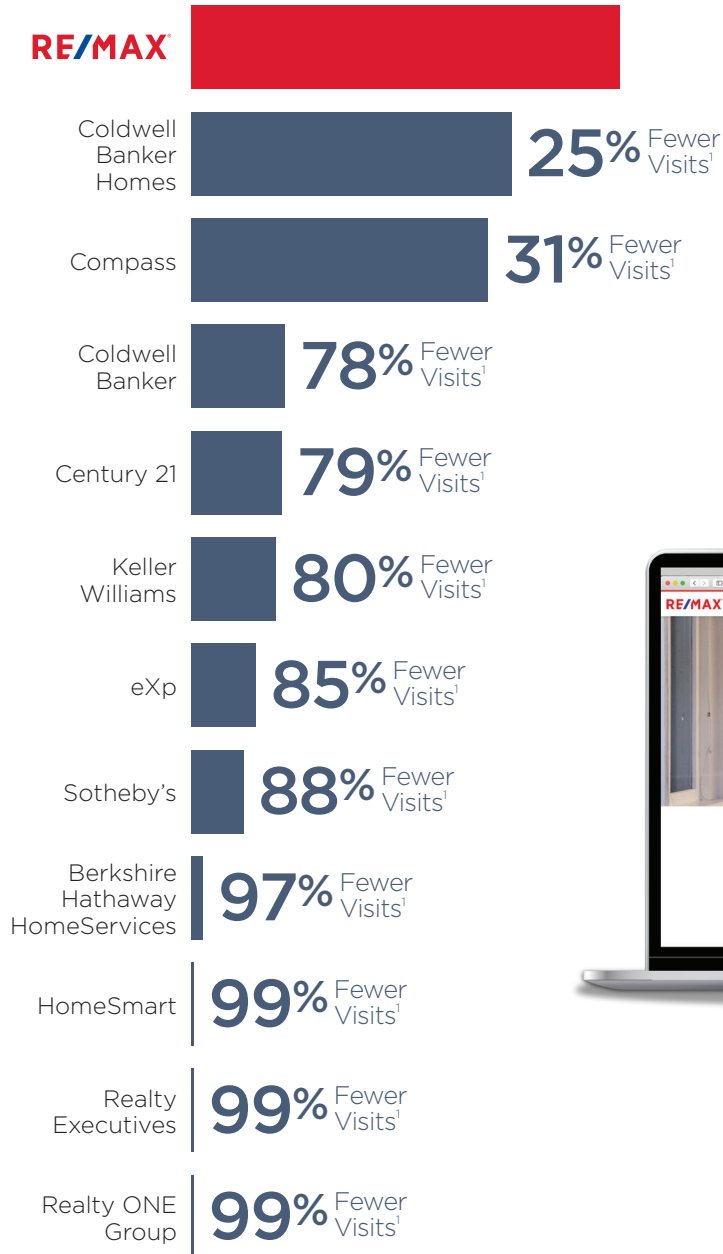




# REMAX.COM: #1 Real Estate Franchisor Site<sup>1</sup> Over 120 Million Visits<sup>2</sup>

## RE/MAX® vs Competitors



Data from January-December 2022



<sup>1</sup>Source: More visits than any other national real estate franchisor website, according to SimilarWeb report of 2022 data for all U.S. real estate franchisors among website visits in the "Business and Consumer Services/Real Estate" category. <sup>2</sup>Source: RE/MAX first-party data for full-year 2022. Not all brands are franchisors. Redfin has nearly 8x as much traffic as remax.com. ©2023 RE/MAX, LLC. Each Office Independently Owned and Operated. 23\_337